

Holly Brewer

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Goal

Seeking a position as part of a proactive and exciting and innovative team.
Suited to a position working under pressure and without formal direction.
Seeking to utilize and expand UX and technical knowledge particularly in the area of UX design, Flash & JavaScript.

Skill Summary

Appropriate dev roles in a team setting:

- building out cross-browser compatible sites, pages and page modules utilizing XHTML & CSS.
- building out site-wide technically-detailed modularized XHTML and CSS & style guides.
- producing reports, suggesting and implementing: SEO improvements, increasing online visibility, and accessibility options.
- reporting on and implementing usability / navigability improvements.
- working alongside design teams to utilize form and function to reinforce and enrich brand images and business goals.

Technical:

Proficient in hand coding of XHTML, HTML and CSS: and able to source and hone JavaScript routines for customized uses. Well-read in Zeldman, Meyer, and Nielsen. Comfortable using IDEs such as Dreamweaver, Expression Web, Visual Studio 2008 & source versioning systems such as InterDev, Tortoise SVN and TFS. Comprehensive knowledge of Photoshop CS2 & CS4. Comfortable using Flash MX4. Excited to work more with web technologies such as JavaScript libraries, XAML, AJAX, ASP.NET, XSLT and RSS.

Employment History

[LinkedIn recommendations](#)



10.09 to 2.10 – Web Developer at Store team, Microsoft, WA

Skills: CSS, CSS-P, DHTML, JavaScript, jQuery, XHTML
IDEs used: Photoshop CS4, Slater, Source depot, Expression Web 3, Visual Studio 2008

Responsibilities in this position:

Developing for the store site as part of a team.
Working from designers' comps, specs and middle tier code, bug bashing complex CSS & XHTML modules.
Cutting graphics to work with CSS as required.



8.08 to 7.09 – UI Developer at Corbis, Seattle, WA

Skills: CSS, CSS-P, DHTML, JavaScript, XHTML
IDEs used: Photoshop CS4, TFS, Visual Studio 2008

Responsibilities in this position:

Developing for the Mac & PC, working as part of a bleeding edge team utilizing the latest CSS & JavaScript in the form of Mootools and Mocha UI.

Working from designers' comps and middle tier code, building CSS & XHTML modules.

Cutting graphics to work with CSS as required.

Working within a large team utilizing TFS.

**8.07 to 6.08 – Front End Web Developer at Ascentium, Bellevue, WA**

Skills: ASP.NET 2.0, DHTML, CSS, CSS-P, JavaScript, SEO, Web Standards, XHTML, XML, XAML

IDEs used: Expression Web, Office 2007, Photoshop CS, CS2, Visual Studio.NET

Responsibilities in this position:

Working in an agency on projects for companies that include: Expedia, Microsoft, the Washington State Tourist board, King County Library System, Oldcastle Precast, Viking River cruises, XM Radio for businesses.

Working from comps, building out sites in ASP.NET 2.0 utilizing master pages, editing XML, XHTML & CSS to amend sites as required.

Small site amendments, bug bashing, whatever works for the client.

Started and ran a JavaScript class and accompanying email alias and wiki to build my knowledge and increase the knowledge-base in the company, and publicized it internally.

Built up a code library with fellow devs and publicized it internally.

Attended conferences to build my skill set, and blogged it to share with fellow devs.

Mentored new recruits.

**4.07 to 8.07 – Front End Web Developer at DocuSign, Seattle, WA**

Skills: CSS, CSS-P, DHTML, JavaScript, SEO, Web Standards, XHTML

IDEs used: Expression Web, Office 2007, Photoshop CS, CS2

Responsibilities in this position:

Shining up the front end of a Java-based signature app.

Discussing and documenting UX concerns to do with the app.

Working on the workflow and look of the app. Working alongside YUI and scriptaculous scripting libraries.

Producing graphics as required.

Working on the site SEO.

**8.06 to 2.07 – Web Design Consultant for Expression Web at Microsoft, Redmond, WA**

Skills: CSS, CSS-P, DHTML, JavaScript, SEO, Web Standards, XHTML

IDEs used: Expression Blend, Expression Design, Expression Web, Office 2007

Responsibilities in this position:

Responsible for forming product direction of Expression Web by examining and recommending current and future technologies such as: Microformats, Microsummaries, and others; as well as ways to improve ergonomics. Design of team site and other materials.

Responsible for improving synergy between Expression Products, such as Expression Design & Blend; essentially ensuring that common web design processes flow naturally and intuitively between one product and another.

Typical focus areas include: Standards-compliant CSS Page Layouts (following mind-sets of Zeldman, Meyers, et al), improving usability of ASP.NET 2.0, Jolt & the workflow and relationship between the Expression products; looking into emerging technologies such as Microformats & Microsummaries; incorporating XAML objects into web pages; IE7 compatibility issues; eolas solutions.

Consulting on CSS, SEO and Web Standards as required.



12.05 to 5.06 – Web UI Designer at Farmers NWL Insurance Co., Mercer Island, WA

Skills: ActiveX controls, ASP, ASP.NET, C#, CSS, DHTML, JavaScript, Embedding Flash, Java objects, Web Standards, XHTML, XML
 IDEs used: Photoshop CS2, SourceSafe, Visual InterDev, Visual Studio.NET

Responsibilities in this position:

Transitioning existing style sheet and implementing bleeding-edge menu system utilizing CSS. Sourcing images for the site. Designing pages and working with programmers to implement them in ASP.NET. Liaising with marketing: focusing on consistency, corporate styles and customer usability. Troubleshooting legal and technical issues in the site. Conversion of pages from ASP to ASP.NET.

7.04 and ongoing - Independent Contractor Websites for multiple companies, various professions:

Clinical psychologist - Site overhaul with close attention to the legibility of presentations converted for the web. Extensive conversion of documents to a web format (PPT etc).

Artists – New sites highlighting art.

Garment retailer - New site for online ordering of new product concept. Generated prototype emphasizing uniqueness & functional.

Preschool - Built their online image from existing and derived works including brochure material. SEO - excellent results.

Children's Center- Site overhaul to improve clarity, especially for customers who do not have English as a first language. Emphasis on light pages and repeated images.

Music Professional - Designed as a showcase for her music. Gathered and organized key materials, including music (for online listening) and pictures. Site includes a calendar and customized black and white / color rollovers. Guestbook & counter functions.

Pet Service - New site making extensive use of Flash. Created all of the graphics. Animated and interactive.

Car Enthusiasts Club - Site overhaul including new graphical content CGI scripts

Skills: CSS, CSS-P, DHTML, Dreamweaver MX, Flash MX, Frames, HTML, JavaScript, Photoshop CS, Robots.txt files, XHTML

1997-2003 - Moved to the USA / obtained permanent residency. Took voluntary posts.

1994-1997 - Sales Executive at HCS Global and Sunlight Services: Sales Executive.

Responsible for direct sales of consumable products to small and medium size enterprises. At Sunlight, oversaw a team of four sales employees. Responsible for setting quota goals and performance measurement.

1993-1994 - Account Executive at Creative IQ Marketing, London, UK.

Concentrated on the promotions for beverage, retail, and electronics markets, ran redemption campaigns, sourcing, designing for, and organizing client and product events. Analyzing competitor and promotion information from the press. Bringing the company to ISO9001 compliance.



Hobbies and Interests

Yard work and landscaping.

New technologies such as ASP.NET 2.0 & PHP.

Travel. Learning languages.



Education

Web development and UX conferences:

An Event Apart (Seattle, 2007) & Web Directions North (Vancouver) & Web Design World (Seattle) in 2008.

Bellevue Community College - VB.NET, C#, ASP.NET, Design Effective Websites, Advanced HTML, Advanced CSS, Web programming, Dreamweaver, Fireworks, Flash, Advanced Flash, XML, XSLT, Database design, SQL, Access.

1991 University of Greenwich, London, UK. BA (Hons) in Theology.

ISO9001 compliance (implemented this at Creative IQ)

Conversational French & basic knowledge of Chinese, German, and Spanish.